



Dear CMAC Supporter,

It is with great pleasure that we are announcing the establishment of the CMAC Fund for Excellence. The CMAC Fund for Excellence objective is to support CMAC and its racers at the highest level beyond the limitations of CMAC's annual budget. Historically some families made an annual contribution to CMAC when submitting their application and tuition. We greatly appreciate your support and willingness to contribute to CMAC's ongoing success! Going forward, the Fund For Excellence will replace that annual appeal with all contributions to the Fund earmarked for specific expenditures as opposed to becoming part of CMAC's general operating budget.

Currently CMAC relies almost exclusively on tuition and corporate sponsorships as its source of revenue. We have intentionally avoided hosting fundraisers such as an auction or golf tournament as they are time consuming and are not the most efficient way for an organization of our size to provide meaningful financial support. Every year there are capital requests made to the board for improvements, such as upgrading our race timing equipment, additional training gates or for team building events during the off season. The budget is never large enough to fund many of the requests that the board reviews each year. It is a constant battle between providing the best environment available, keeping up with rising expenses and increasing tuition.

With the establishment of the Fund for Excellence we will now have a dedicated resource to draw upon for specific requests from the program director, race crew and CMAC families. We have worked with the CMAC board to identify three specific needs this fund will support.

- Race specific capital that falls outside of or enhances a partial commitment from CMAC's annual operating budget. This may include an improved timing system or new training gates.
- Support CMAC team building activities with the goal of bringing CMAC families together in a casual setting to get to know each other away from the mountain. Events might include a summer picnic, a private screening of a ski movie, or sponsor an on-hill, day long training session with a current or former member of the U.S. Ski Team.
- Financial assistance for promising CMAC racers or former CMAC racers who are on the US Ski Team with the demanding financial needs at that level of competition.

The primary focus, until the fund is firmly established, will be to support the race program's capital needs and CMAC team building events. As the fund grows we believe supporting outstanding current and former CMAC racers with the exceptional financial demands of ski racing will be a worthy consideration.

We understand this has been a challenging year and we also appreciate that skiing is not an inexpensive sport. Our goal is simple – to enhance CMAC programming for the racers and their families. We hope you will join us by making a contribution to the Fund for Excellence as we strive to further enhance CMAC's outstanding ski racing program.

Best wishes and here's to a wonderful ski season!

*Steve Sundberg & Angie McPhail*

*Bill & Julia Veghte*

*John & Carol Jendrezak*

*Spoon & Renee Dickey*

*Fred & Colleen Wurden*

