# Minutes of CMAC Board Meeting 6:00pm 12/14/15

# Held at Yankee Grill, Renton

## Present:

Alan Lauba

Brian Dennehy

Brian Janssen

Dale Koetke

Dave Derwin

David Thomson

Fred Wurden

Hillary Ohara

KC Holm

Kelly McCann

Laura Derwin

Paul Stamnes

Rob Wright

Tom Honeybone

# Approval of minutes

**Motion** to Approve Minutes of November 16th Meeting: Proposed by David Thomson & Seconded by Brian Dennehy, Approved Unanimously

# Reporting / Action Items

## Program Director’s Report – Alan Lauba (written report circulated to board)

* Sun Peaks camp went well – Alan definitely wants to do it again next year regardless of the availability of snowmaking on Gold Hills
* Coach training went well
* Alan has all the equipment he needs
* Alaska race went well
* Crystal is allowing us to use QuickSilver for speed training over Christmas camp

## Program Administrator’s Report – Dale Koetke (written report circulated to board)

* Getting details of Mental Training this weekend out in email & on Facebook
* Registration 78% of budget for Mitey Mite
* 9 Athletes have joined the new 1 Day U14 program
* Group text messaging working well
* Delivery of new gear much improved over previous year – distributed by Amazon rather than by volunteers in the parking lot
* <http://shredreg.com> New Volunteer System heavily used – 64% of volunteer spots are filled
* Timing – plan is to revert back to using Live Timing system used in previous years
* Need volunteer to run Spring Banquet – Mary had offered – contract with The Mountaineers needs to be signed in the next month
* Medals / Trophies- v-team meeting to finalize design
  + Replaceable wording on the reverse of the medals
  + Using common logo across medals, T-Shirts and other logo wear
  + Alan still handling Banquet Medals separately

## Workgroup report outs

At May’s Board Retreat, Fred articulated requirement for each working group to identify one metric that would define success for that workgroup. The goal is that we track each metric over the course of the season with a report on progress at the CMAC Banquet in May.

### *Advancement* – Laura Derwin

**Status:** In execution mode on Raffle, Sponsorships & FFE

**What’s next?** Continue to execute

* With 1 exception, all sponsors have paid
* Still looking for Banquet Sponsor
* Sponsors getting good visibility in email blasts
  + Laura is making sure the sponsors see these emails
* Found cost effective source for flying banners
* Alumni Ski Days being planned
  + likely 1 per month
  + Also planning Career Days and Dry Land starting in September
* New Podium Backdrop with replaceable sponsor logos has been designed – cost approx. $1400
  + **Action Fred Wurden by 1/11** to figure out where it can be stored
* Raffle Ticket distribution starts Wednesday and closes February 14th
  + Full time athletes will be encouraged to sell 20 tickets per family, Part Time 12 at $10 per ticket
  + Prize draw for athletes selling 30 or more tickets – chance to win $500 non-transferrable credit for use at any CMAC Camp in 2016
* Discussion of wording around what Raffle proceeds will be used to support
* Working to track % of members who could match their volunteer hours and gifts
  + Plan to use http://shredreg.com to remind people to request match and build list of members who do work for companies with matching programs
* Logos for the Yellow/Green Podium Jackets have been approved and work will be complete this week ready for distribution at Christmas Camp

### *Operations & Facilities – Fred Wurden*

**Status**: Race Calendar Confirmed

**What's Next?** Fred & Alan meeting John Kircher, Complete network & video equipment installation on Gold Hills

* Fred & Alan scheduling meeting with John Kircher.
* Alan had productive meeting with Scott Bowen to discuss grooming for races and use of QuickSilver for Speed Camp
* Plan to use Stump Farm for NoBull race
* Will test Deerfly for suitability as race venue at Christmas Camp

### *Development – Kelly McCann*

**Status**: Coach Development Plan in draft

**What's next?** Update at January meeting

* Mental Training with Dr. Jim Taylor scheduled for this weekend. David Thomson will shadow Dr. Taylor to ensure that any coaches not present can get up to speed
* Investigating possibility of conducting survey to understand effectiveness of Mental Training
* Alan considering conducting Level 1 coach training in April assuming snow conditions allow

### *Finance* – Paul Stamnes

**Status:** Income Forecast ~$20K below budget

**What’s next?** Update at January meeting

* Income Forecast includes anticipated income from fundraising
* Bank has confirmed they are still open to financing snow making equipment on Gold Hills

### *Community & Communication – KC Holm*

**Status:** Email flowing to Athletes & Parents

**What’s next?** Update at January meeting

* Intro Letter was distributed
* Handful of new jackets available, but selling out quickly
* Team Photo scheduled for 12:45 12/28 in Meadow @ Snorting Elk
  + **Action Brian Dennehy by 12/18** to confirm Lori Lindsay can take the photograph

# New Business

### *Volunteer Credit*

Discussion of the principle that CMAC’s volunteer hours’ requirement is to ensure we can put on quality races and other events. Additional volunteering above and beyond this requirement (including Board participation) should be embraced out of the desire to improve the club.

**Motion** to “Eliminate Volunteer Credit for CMAC Board Members with immediate effect”:

Proposed Fred Wurden, Seconded KC Holm, Motion Approved unanimously.

# Adjournment: 8:17 pm

**Motion** to adjourn the meeting:

Proposed Brian Dennehy, Seconded David Thomson, Approved Unanimously

# Next Meeting: Monday January 11th, 6:00 pm

Yankee Grill, 1 S. Grady Way, Renton, WA 98055

Prepared by: Tom Honeybone, Secretary to the Board of Directors