**Minutes of CMAC Board Meeting**

**October 23, 2017 – 6:00-8:00 p.m.**

**Held at Yankee Grill, Renton, Washington**

## Board Members Present/Not Present:

1. Rob Wright – not present
2. Tom Honeybone
3. Tracy Ballweber – not present
4. Tom Loeser
5. Eric Van Valkenburg
6. Kelly McCann
7. Barney Cohen
8. Dave Derwin
9. Brian Janssen
10. Maureen Valasses
11. Andy Stines – not present
12. Andy Caine – not present
13. KC Holm
14. Peter O’Kane – not present
15. Lindsay Clark – not present

**Invited Guests:**

Dale Koetke – Program Administrator

Alan Lauba – Program Director

Laura Derwin – Director of Advancement (Sponsorship/Fundraising)

# Approval of minutes

Ms. Holm motioned to approve the minutes from the last Board meeting. Motion seconded by Mr. Cohen. Unanimously approved by remaining Board members.

# Reporting / Action Items

## Program Administrator

* Registration is really good this year, especially at the Mitey Mite (MM) level. Good early snow and good word of mouth combined with availability of Saturday program has had a positive effect on numbers.
* There are currently 25 people on Prep Program wait list.
* New items in CMAC Store.
* Open role for trophies and t-shirts; Mr. Van Valkenburg offered to assist.
* Open role for Awards Master of Ceremonies plus help set-up; need to create a volunteer role. One of the Board members offered to assist.

## Financial Update

* As Mr. Wright was unable to attend the Board meeting, budget discussions postponed until the next Board meeting.
* It was noted that concession agreement fees still need to be paid to Crystal Mountain, Inc. (CMI) and this will be followed up by Mr. Wright.

## Advancement Report

* The Board reviewed the report prepared by Ms. Derwin
* Mr. Janssen noted that he was extremely happy with the auction mentioning that the atmosphere was great, guests had a terrific time and that the venue was much better than in past years. Additionally, he noted that it was a tremendous amount of work for the many volunteers who helped ensure a successful auction.
* There was a suggestion that CMAC should move back to holding auctions on alternate years. During the off year, there was a suggestion to have a social event more focused on community building (e.g., TGR movie for kids, motivational speaker to get parents excited about the coming season, etc.)
* Silent auction is 80% of the work, but only 10-20% of the revenue, so performing “raise the paddle” might be only auction type element to include in the off year event.
* Budgetary requirement for coming year means that raising so much money may not be a necessity.
* The Board officially thanked Ms. Derwin for all her hard work putting together the highly successful auction.
* Corporate matching should raise the amount beyond the reported $65K.
* Mr. Cohen stated that he would look into the movie “Matchstick” skiing-only movie
* Ms. Derwin will research a venue.
* Goal would be $30K.
* Beer, wine, heavy appetizers rather than full dinner.
* Great help from volunteers; all keen to help again next year.
* Corporate sponsorships in good shape.

## Program Directors Report

* Discussion of location for mid-week slalom training. Alpental in consideration, but likely West Summit as previous season.
* Coaching excellence - Alan will pass survey questions to coaches at training on November 5, 2017.
* Good sign-ups for Colorado and Sun Peaks.
* Sun Peaks lodging was problematic due to a big wedding.
* Alan juggling coaches to handle demand for Saturday.
* Working with Andrew Kircher to expand hill space in particular for Saturdays.
* Mr. Lauba observed that when we hit similar demand in the past, we had to run waitlists and trim out the a la carte options.
* Mr. Cohen suggested that quality should be priority over volume.
* Mr. Lauba noted that he will know by November 5, 2017 how many more program spots CMAC can open up.
* Still looking for more Prep Program coaches and potentially open up to more Prep Athletes.
* Pulling in rookie coaches into the Prep 'Cadet' Program; need to see them for a year before giving them full coaching responsibility.
* Have seen a shift from Race Program to All Mountain. There was some discussion regarding a possible increase in the price of Advanced Prep for the 2018-19 season.
* Mr. Lauba noted that it was important to stress the USSA guidelines around free skiing being a key component of race training.
* Mr. Janssen asked the Board to reach out and assist with identifying new coaches; additionally, suggested considering promotion for coach referrals.
* Mr. Lauba stated that there is a Coaches Meeting November 5, 2017 and asked that a Board Member be present to discuss risk management; Mr. Loeser agreed to attend.

## Other Items

Mr. Derwin

* There was good turnout at Officials Training.
* There’s still an open position for Shack Manager.
* Mr. Derwin suggested to have Advanced Prep regarding No Bull and Warm Up Slalom instead of Sally McNabb.
* Ms. Holm asked Mr. Derwin to confirm that Sally McNabb race has full complement of Race Volunteers roles; should be same as scored races.

Facilities

* New shacks are progressing nicely.
* Had to hire specialist roofers to complete roofing for new shacks.
* Waiting for electricians.
* Meeting shack should be priority for completion.

Additional

* Mr. Janssen requested all Board members to put forward proposals for future board members.
* Ms. Holm noted that parent communications were excellent this year.
* Ms. Derwin suggested offering sponsors CMAC jackets and that she would provide a cost estimate.

## Adjournment: ~ 8:00 p.m.

* + Motion to adjourn the meeting: Proposed Mr. Janssen, Seconded by Mr. Derwin, approved unanimously.